



Meet the Team



Bobbie Johnson
Graphic Designer

Having recently finished her BA in Graphic Communication at West Suffolk College, Bobbie was on the lookout for a role that would show her how to design for print.

Although she had work experience placements with several graphic design agencies during her university course, Bobbie wanted to see her concepts evolve into printed pieces, to be involved with each project from start to finish and learn about printing techniques along the way. College focus was very much about the design aspect, so she rarely saw anything produced. Bobbie loves the contact with clients; "It's so helpful to have customer feedback, to work together to achieve their aim. Strong design and good printing - they help you to notice a business, don't they?" she concludes. Since joining the Victoire team in May Bobbie has been working on corporate design briefs, including brochures and leaflets, and the clients are loving her ideas.

Bobbie is a keen photographer and in her spare time has designed an album cover for a local band and provided photographic support for event organisations.

Welcome, Bobbie.

Hello and welcome to the late Summer issue of Victoire news

Late because we have been so busy the newsletter kept going back to the bottom of the pile, which is really a good thing and, late because we are nearing the end of one of the sunniest British summers we can remember!

Work in the Community

Be part of the World's Biggest Coffee Morning

COME FOR COFFEE



It's Macmillan's biggest fundraising event and we want to help. Please come along and help us to raise funds for a cause that is close to all our hearts. On Friday 27th September in Victoire's 1st floor office.

The Soundwaves Project



Giving something back is very important to us, and we are delighted to be supporting an upcoming "rockaoke" charity event in October run by The Soundwaves Project.

The Cambridge-based initiative aims to overcome the stigma of mental illness through music, and was founded by Gavin Bates, lead singer of Up & Atom, one of the two bands headlining at the charity benefit.

We loved the idea of a fun event and for such a good cause, and are proud to be helping them raise awareness by printing leaflets and a banner to help with advertising. To find out more visit www.soundwavesproject.co.uk or lookout for the leaflets!

Seasonal reminder

It will soon be Christmas

The recent spell of warm, sunny weather means Christmas is probably the last thing on your mind, but it's not nearly as far off as you might think. Now is the perfect time to get started on your seasonal planning so you can really stand out to your customers.

We offer a really extensive range of interesting and bespoke marketing gifts, such as company calendars, pens and loads of innovative little gadgets and gizmos. There's something to suit every budget and taste. Our graphic team, James and Bobbie, are great at capturing personality and brand essence in their brilliant illustrations and designs for Christmas cards.

Don't leave it until the last minute, contact us soon.

In this issue we are shedding light on...

Digital Printing

Digital printing is a great option if you are looking for short print runs, high quality, and a quick turnaround.

We offer both full-colour or black only digital print, with a good selection of paper/board. Digital printing is particularly suited to:

- short runs (for example, training materials or product guides where the content may change regularly)
- printing with variable data (for example, mail merging letters for a marketing campaign, personalised advertising materials or items requiring unique promotional codes)
- copying (for example, from material supplied as hard copy)

As Victoire offers both digital and litho printing, we can advise you on the best process for your particular print project, in terms of price, quality, purpose and speed.

Is there something you'd like to know more about? Get in touch and we would be happy to explain all or come to our coffee morning and have a tour of Victoire.



Why not get in touch?

We always welcome feedback from our customers – you can e-mail us, Tweet us or connect on our Facebook page. We'd love to hear from you with any comments you may have to share.

We hope you enjoyed our news and information.

If you would like to receive our newsletter via email then please contact us on:

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