



Carbon Capture News

When the news of a tree planting day came to our attention Tony & Dominic were very keen volunteers, getting all wrapped up (it was a particularly cold day) to support Woodland Carbon in their mission to create, protect and restore native woodland.

It was a fantastic day, lots of companies pulled together to plant 1,500 trees – 70 of which Tony and Dominic planted! Reports were that they “had never worked so hard”!!! Great work, and a photo to capture it!



This project is very important to us, as we know how important this scheme is to UK woodland. We regularly blog about Carbon Capture, and you can visit our website if you are interested in reading more about our Carbon Capture scheme:

- <http://www.victoirepress.com/environmental-outlook/>
- <http://www.victoirepress.com/were-getting-greener/>
- <http://www.victoirepress.com/from-printing-to-planting/>
- <http://www.victoirepress.com/digging-deep-for-woodland-carbon/>

Insights

Did you hear us on BBC Radio Cambs Jeremy Sallis show as part of the Workplace Wednesday? Jeremy had a tour of the factory floor, learning all the ins and outs of printing.

If you would like to visit our premises then let us know. We are proud of our work place and are always happy to show it off!

Hello and welcome to the Winter Victoire newsletter, for 2014

It's been a busy few months since our last news roundup, and we're well over due for sharing just some of the news.

In this issue we bring a variety of case studies and blogs to your attention, and each has a link to our website where you can read the full article and find more information about Victoire.

We introduce Yvonne, and we talk about another one of our departments: the Bindery.

We hope you enjoy reading....

Meet the Team



Yvonne Strevens

Yvonne has worked in the bindery (see “shedding light”) at Victoire for eight years.

Yvonne's job can vary from being very run-of-the-mill to being very unique. Just when she thinks she's seen it all something new surprises her! One of her more memorable jobs was filling gift boxes with chocolates! In truth, no two days are ever the same for Yvonne!

Yvonne is a very caring person, volunteering at the British Red Cross society as a qualified first aider and trainer. She can often be spotted at a variety of events, so look out for her!

Charity Work



Back in November 2013 we took part in the Cambridge Corporate Charity Challenge, a mini triathlon to raise money for Children In Need. Our team, 'Think Finish' (see what we did there?) enjoyed a fun and competitive day out!

Bobbie and Clare show off their medals in the photo. Adrian, Gary and James completed our team. Well done guys for a huge effort!



Shedding some light on ...

Bindery Department

The bindery is traditionally where books are finished. Nowadays, this term also includes many other forms of print finishing, such as: folding, stitching, collating, envelope inserting, shrink wrapping, wiro and comb binding, taping, numbering and drilling.

Our finishing department spreads the length of the factory, where both machine and hand finishing tasks are performed. Here the whole job comes together and the finished product is packaged ready for dispatch to the customer.

We always want the finished product to arrive with our customer in perfect condition, hence why we try, wherever possible, to use our own delivery vans and drivers, where we can ensure a professional delivery service.

Seasonal Reminder

If you're looking for something new for 2014 then our Studio might be able to help. James & Bobbie, a creative duo, love the opportunity of a new project to challenge their minds!

Speak to our sales team (Tony, Adrian, Dominic or Lyn) with your initial ideas and we'll help design something bespoke.

It's not just regular stationery that we are good at, we're good at the unusual stuff too!

New for 2014

We're currently investing in a new Management Information System. Investing in the future is something we are always striving to do, and although our customers may not see many changes, we hope that it can add value to our business and the work that we do.

Case Studies

Bar Hill Artist Project



We were delighted when local artist Alison Baker approached us to produce greeting cards and bookmarks from her original artworks.

Go to the Blog section of our website where you can link to Alison's work and buy her products: <http://www.victoirepress.com/bar-hill-artist-project/>

Practical Clinical Skills Workbook – Addenbrooke's Hospital

Every new medical student at the Clinical School is issued with a handbook and we are proud to have been producing that handbook for them in various formats for many years.

We've recently made some major changes to give doctors a more powerful and useful book. It now includes a QR code - a digital barcode - which allows users to scan it to access websites, download content or unlock other features. The new technology gives greater appeal to a new generation of clinical students.

This case study can also be viewed on our website:

<http://www.victoirepress.com/practical-clinical-skills-workbook-addenbrookes-hospital/>

KCWC

The Kensington Chelsea Women's Club (kcwc) brings women of all ages and backgrounds together in the London area. Their newsletter is a vital means of communicating news, events and activities. They've just celebrated their 30th anniversary and we've helped to bring their newsletter to an online audience. Victoire handles the design, layout, printing and mailing of each issue and kcwc are very pleased with the results.



Read the full case study, and comments from Kim at kcwc, here: <http://www.victoirepress.com/kensington-chelsea-womens-club-newsletter/>



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