



Latest news

Say hello to our new Sales Executive

We are pleased to announce that David Ward has recently joined our fabulous team as Sales Executive, going out and about to visit new and existing customers to discuss upcoming print needs and to demonstrate the value that we can offer across our entire range of services.

If you'd like to talk to David or arrange for him to visit, you can email him on david@victoirepress.com or call him on 01954 781919.



Other staff news

In other staff news, our bindery specialist Yvonne has completed a hat trick – having been invited to Buckingham Palace for the third time!

Plus, news of Victoire Press is spreading far and wide with Finance Manager Clare Elliott and Director Tony Elliott both joining local networking groups this summer.

Hello and welcome to our latest newsletter, designed to communicate news and highlight activities here at Victoire, and compiled specifically for our valuable customer network.

In this issue, we introduce you to not one but two members of our team and shine a spotlight on one of the in house departments that's core to our work. We also announce details of an exciting charity event, highlight our part in unique print work for a well-known Cambridge company and, can you believe it, we even mention Christmas!

It's a jam packed newsletter with just some of our most interesting features – but we'd be happy to tell you more. We welcome questions or comments on our range of services, please do get in touch – we are active on Twitter, Facebook and email and are always at the end of the phone!

Sharing our customer stories

We produce a wide variety of printed materials here at Victoire and we are wholly focused and immensely proud of each and every job that comes through our door. Our latest published case study outlines the impact and effectiveness of recent print collateral for Scudamores, the traditional punting company in Cambridge. Just visit our website to read the story in full.



Save the date: Macmillan Coffee Morning coming soon!



We are proud to be part of Macmillan Cancer Support's biggest fundraising event again this year – hosting our very own event as part of The World's Biggest Coffee Morning. Join us on Friday 19th September between 10am and 3pm for a cuppa and a homemade cake (or two), to meet our team, see our premises and help to raise funds for the incredible work by Macmillan in their support of people affected by cancer.

Shedding some light

on ...

our in house design studio

It's not just print services we can offer you here at Victoire - with an in house studio and dedicated creative team we can design your artwork as well as print it. Headed up by James and with support from Bobbie and Sue, the team collectively has over twenty years of studio experience and their creative skills are put to use for a range of client projects.

Like all departments within Victoire, our design studio offers a professional, cost effective service, with a fresh approach for each and every client. Our designers can produce new artwork to professionally communicate your message or enhance any existing style - all to your specification.

As corporate identity specialists, our designers produce a full suite of branding materials - from logo design and brand concepts, creation of stationery such as business cards and letterheads; as well as the design of key marketing collateral. The beauty of working with our in house design team is that they are experienced in print too! Artwork is created with print in mind, making sure your final designs are print ready from the very beginning.

It's not just about design for print though, our studio team is also skilled in CD and DVD content and packaging design, point of sale and display stands; as well as signage and promotional gifts. We don't just think print, we know design too. Give us a call to talk through your requirements.

Meet the Team

Dominic Summers,
Account Manager



Dominic is well known to many of our customers as the first port of call - providing initial estimates for print enquiries and acting as the link between client and production team to progress and complete every piece of print.

Having worked for the organisation for nearly twenty years, Dominic is proud to have maintained valuable long standing relationships with clients in that time as well as building strong links with lots of new customers too.

It's certainly a varied role and that's what Dominic loves most, seeing the progression of each and every job - from quotation, to print, to delivery to your door. Recent projects Dominic has managed include Scudamore's passports (find out more in our case studies page online) and menus for Cambscuisine. Whatever the next print job is on your list, you can give Dominic a call to begin a new print journey.

Outside of work, Dominic is a massive Cambridge United fan - holding a treasured season ticket and travelling to away matches too. Between work and football, it seems that our Dominic is also a star baker - his 'Victoire sponge' won at our Macmillan coffee morning last year and we're waiting to see what creation he presents at this year's event on the 19th September.

Seasonal Reminder

We all know how quickly time flies and before we know it, it will be Christmas! Sending tailored Christmas cards, calendars or merchandise can help to keep your organisation in the minds of your networks during the Christmas season and will help to spread a little festive cheer too.

We can create bespoke cards to help showcase your brand or messaging and our range of calendar options give you a unique opportunity to promote your company all year long. We can also suggest the very best branded gifts or merchandise for your business during the key Christmas season. Talk to us now about how to make an impact with Christmas themed materials this year and get ahead of the game.



Victoire offers a full range of **print and design** services from **business cards, letterheads** and **compliment slips** to corporate and commercial publishing.

For brochures, **manuals**, training packs, books, **reports**, cards, CDs/DVDs/USBs, calendars, banners, leaflets, pads, signage and promotional gifts, look no further than Victoire.

How can we help you today? Get in touch call us on **01954 781919** or email us at **info@victoirepress.com**.