



Main news: Goodbye...

We would like to take this opportunity to wave goodbye to one of our directors, Howard, who retired from the business after 22 years. We'd like to wish Howard a very happy retirement; though as he is leaving to support his sons with their family business, we can't see him having much time to put his feet up just yet. We held a goodbye celebration here at the offices.

Peter White joins the team:

[Find out more on our web site](#)

Local Printer helps restore piece of Little Shelford's History, read the blog and listen to the BBC Radio Cambridgeshire interview:

[Find out more on our web site](#)

Working smarter thanks to a new piece of kit, the Glunz & Jensen PlateWriter 2000

Back in the summer we bought ourselves a pretty impressive piece of new kit – the Glunz & Jensen PlateWriter 2000. Thanks to this incredible machine, we achieve a much higher quality of print and are kinder to the environment. It has also meant we no longer need a darkroom to produce our plates the old-fashioned way, with films and chemicals. The process is faster, greener and more cost effective. The results have been amazing; the clarity of images and colour precision has been phenomenal. It's our commitment to providing the very best that sets us apart, and our customers are already seeing the benefits.

Hello and welcome to the all-new Victoire newsletter, new for 2013

Whether you're an existing client or still relatively new to us, we want to keep you up to date on our products and services. We know how busy you are, so have designed our newsletter to get the facts across quickly, in bite-sized chunks so you can see what's going on at a glance. As you can see we have had a bit of a branding makeover here at Victoire – we're ever so pleased with our new logo and look, and hope you like it too.

Why not get in touch? We always welcome feedback from our customers. You can email us, tweet us or connect on our Facebook page. We'd love to hear from you with any comments you may have to share.

Meet the Team



Tony Elliott
Director

After starting his career as a bindery operative with Cambridgeshire County Council, Tony later went on to complete his City & Guilds qualifications in printing. This led to a move into a supervisory role, where he met Howard Seaber-Shinn, and in 1990, the pair established Victoire.

Tony works not only in his capacity as Production Director on the day to day running of the business, but is also a hands on account manager. He particularly enjoys dealing directly with clients to ensure excellent customer support and project management.



Bernie Farrant
Machine Minder

A printer by trade, Bernie began his career with a six year letterpress and litho apprenticeship at Heffers Printers on Hills Road. He has worked at Victoire for 10 years now and lives in Cambridge.

Bernie operates the Heidelberg press, which is mainly used for printing letterheads, business cards, village magazines and booklets. It also has a numbering facility, so it is used for work requiring unique reference numbers: ballot papers, NCR pads and discount vouchers for example.

Seasonal reminder

With Christmas out of the way, now's the time to start planning new and interesting ways of keeping in touch with your clients. With Easter just around the corner, we can create interesting and bespoke marketing gifts and eye catching marketing material, there's something for every budget. Our graphic designer James is a whizz with illustration talents! Contact us for more information.

Shedding some light on..

In each of our newsletters we will be covering a different area of the services we offer to help explain how it all works and help you understand some of the jargon. So, let's kick off with:

Litho Printing

Litho (lithographic) printing is a method which uses plates whose surfaces have been treated to either attract or repel ink to transfer the required image onto the chosen material. It is perfect for higher quantity print runs and it delivers a superb quality and clarity of print. It can be used on a great variety of substrates or materials, meaning it has great flexibility. Colours are either made up from the four core print colours (cyan, magenta, yellow and black, known as CMYK) or from specifically selected Pantone colours to match a particular logo or corporate colour. Litho print is likely to be used for jobs such as letterheads, brochures, leaflets, business cards, label printing, magazines, and many, many more.

Is there something you'd like to know more about?
Get in touch and we would be happy to explain all.



We hope you enjoyed our news and information.

If you would like to receive our newsletter via email then please contact us on:

info@victoirepress.com
T 01954 781919
www.victoirepress.com

think functional

Litho Printing stationery, log books, forms

think communication

Digital Printing leaflets, manuals, brochures

think visual

Design & Pre-press artwork, signage

think big

Large Format banners, pop-ups, posters

think media

CDs & DVDs audio, user guides, video

think different

Promotional umbrellas, pens, bags